

The concept for healthy eyelids.

The recommended treatment for eyelid inflammation and meibombian gland dysfunction.



POSIFORLID®



EvoTears®
OMEGA

WHAT IS EYELID INFLAMMATION?

Ey lid inflammation, medically known as blepharitis, refers to inflammatory diseases of the eyelid margins. It is one of the most common eye diseases and occurs in various forms. While acute blepharitis can be accompanied by a sty or chalazion, the chronic form usually develops gradually and remains undetected for a long time.

SYMPTOMS

- Swollen, reddened, sticky and itchy eyelid margins
- Flaky and sticky eyelashes
- Painful and watery eyes
- Blurred vision
- Sensitivity to light



Blepharitis



Reddened eyes and eyelid margins with encrusted eyelids



Swollen, red eyelid with sty

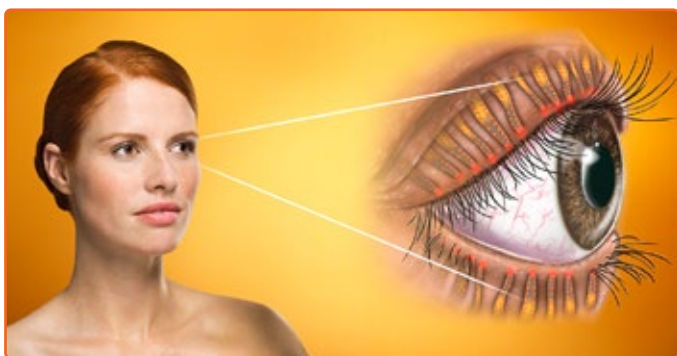


Eyelashes with crusting



CAUSES

Blepharitis can be caused by a bacterial infection, but it is often caused by a dysfunction of the sebaceous glands in the eyelid. These glands, known as meibomian glands, produce an oily secretion (lipid) that stabilises the tear film and prevents it from evaporating.



The sebaceous glands (meibomian glands) in the eyelid – important for an intact tear film.

If the production or drainage of the oily secretion from the meibomian glands is disrupted, this is referred to as **meibomian gland dysfunction (MGD)**. This can lead to irritation of the ocular surface and blepharitis.

SUCCESSFUL TREATMENT OF BLEPHARITIS OR MEIBOMIAN GLAND DYSFUNCTION IS BASED ON THREE PILLARS

1. Basic therapy

The basic therapy includes **heat treatment, cleansing and care** of the eyelid margins. This is particularly important for maintaining or improving the function of the meibomian glands in the eyelid. If these glands do not function properly, inflammation and discomfort can occur.

Heat treatment twice a day followed by eyelid margin hygiene can prevent deposits and blockages in the glands. This alleviates symptoms and prevents inflammation. If carried out consistently, a noticeable improvement is usually seen after a few weeks. However, if basic therapy is neglected or stopped altogether, the symptoms may reappear.

Step-by-step instructions for using the self-heating **POSIFORLID® eye mask**, the cleansing **POSIFORLID® eyelid hygiene wipes** and the soothing **POSIFORLID® eye spray** can be found on pages 10 – 11.



In addition, basic therapy is a useful supplement for dry eyes, inflammatory diseases of the eyes and eyelids (e. g. conjunctivitis, stye, chalazion) and before ocular surgical procedures.

2. Further pharmacological therapy

In the case of acute inflammation or chronic blepharitis, treatment by an ophthalmologist is important.

The use of an antiseptic eye ointment (**Posiformin® 2%**) in combination with salicylic acid-containing eye drops (**POSIFORLID COMOD®**) has proven effective as a treatment, also in the form of a day-night combination.

3. Complementary therapy

In addition to treating the inflammation, stabilising the tear film is very important. Lipophilic eye drops (**EvoTears OMEGA®**) can help protect your eyes from drying out and further irritation.



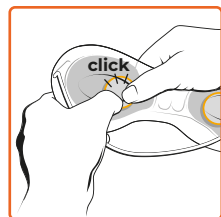
Basic therapy: heat treatment and eyelid hygiene

POSIFORLID® eye mask

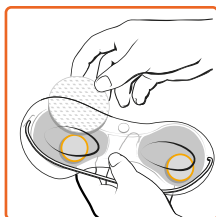
Simple and effective heat treatment in case of blepharitis and meibomian gland dysfunction

- The constant, moist heat of the mask
 - softens the crusts on the eyelid margin
 - improves the secretion of the meibomian glands
 - increases the availability of lipids for the tear film
- Constant heat of around 45 °C over 10 minutes
- Self-heating via a click-to-activate-system
- Approx. 90 applications per mask
- Also for the treatment of styte and chalazion

How to use:



Click metal plate to activate



Insert moistened cotton pads



Apply for 5–10 minutes

After use, the POSIFORLID® eye mask must be boiled in a pot of boiling water to liquefy the gel again and prepare the eye mask for the next activation. Allow the eye mask to cool to room temperature.

Recommended use:

2x daily (morning and evening)



The **No. 1**
heat mask on
the market¹



You can find a video on how to use at posiforlid.de/en or simply scan the QR code.



Basic therapy: heat treatment and eyelid hygiene

POSIFORLID® eyelid hygiene wipes

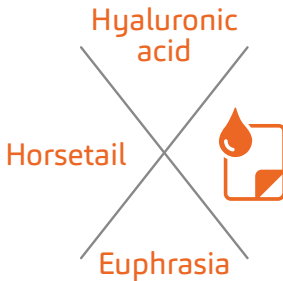
Pre-moistened, sterile disposable wipes for daily cleansing and care of the eyelids and eyelid margins

- Gently cleanse sensitive eyelids
- Gently remove deposits (crusts, dust, pollen) on the eyelids and between the eyelashes
- Very well tolerated, as it contains no preservatives or fragrances
- Available in packs of 20 and 50

Practically for
on the way

86%

user recommendation²



Ingredients



Hyaluronic acid

adds moisture, calms and cares for the sensitive eyelid skin. The eyelid skin becomes hydrated and regains suppleness.

Horsetail

cleanses and calms.

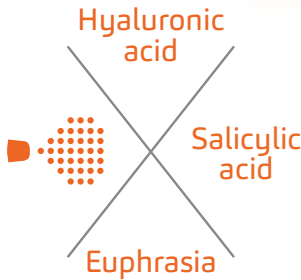
POSIFORLID® eye spray

For daily eyelid hygiene and supportive care and soothing of irritated eyelids

- Cares for and soothes irritated eyelids
- Facilitates the removal of debris from the eyelids and between the eyelashes
- Very well tolerated, as it contains no fragrances
- No preservative needed due to the container
- Easy to use: to be sprayed directly on the closed eye

90%

confirm: less swollen eyelids after use³



Salicylic acid

loosens skin flakes on eyelashes and eyelid margin, calms and cares for skin.

Euphrasia

cares and soothes.

Basic therapy: heat treatment and eyelid hygiene



Step-by-step guidance:

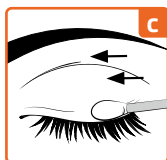
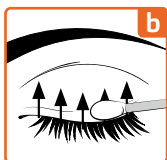
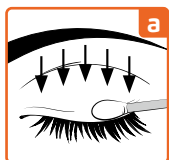
1. Heat treatment

Moist heat liquefies the thickened secretion of the meibomian glands and softens incrustations on the eyelid margin. A constant moist heat (approx. 45 °C) for 5 – 10 minutes is important during heat treatment, the use of special eye masks (e.g. **POSIFORLID® eye mask**) is recommendable.



2. Massage of the eyelids

Massage makes it easier to remove the secretion. Massage with a finger / moistened cotton swab 5 – 10 times on the upper eyelid from top to bottom and then 5 – 10 times on the lower eyelid from bottom to top. Make sure to massage the entire width of the eyelid.





3. Cleansing the eyelids and eyelid margins

Cleanse the eyelids, eyelid margins and eyelashes with a **POSIFORLID® eyelid hygiene wipe** or moisture a cotton pad with **POSIFORLID® eye spray**. To cleanse the edge of the eyelid, always wipe the wipe / cotton pad on the eyelid from the outside to the inside. Use a fresh wipe / cotton pad for each eye.



4. Care of the eyelids

After cleansing and throughout the day, you can additionally care for the eyelids with the **POSIFORLID® eye spray** and soothe irritated eyelids.



Further pharmacological therapy



Blepharitis affects up to 47% of patients, making it one of the most common eye diseases. Unlike acute blepharitis, which can occur together with a sty, chronic blepharitis begins slowly and insidiously.



The use of antiseptic eye ointment in combination with salicylic acid-containing eye drops has proven effective as a treatment.

POSIFORLID COMOD® eye drops

Quick help in case of acute blepharitis

- For red, irritated or burning eyes and eyelids
- Soothe inflammation and irritation
- Reduce redness and swelling of the eyelid margin
- Very well tolerated, as they do not contain any preservatives or phosphates
- Suitable from infancy and during pregnancy



Posiformin® 2 %, eye ointment

Protection and disinfection in case of blepharitis

- Disinfects irritated eyelid margins and the adjacent conjunctiva
- Has an astringent and anti-secretory effect
- Creates the conditions for quick and complication-free easing of symptoms
- Very well tolerated, as it contains no preservatives
- Suitable from infancy



Complementary therapy

EvoTears® OMEGA eye drops

Unique⁴ for dry and irritated eyes

- Relieves burning, reddened, painful or watery eyes
- Quickly and reliably prevents premature evaporation of the tear film and thus dry eyes
- For lipid phase disorders caused by meibomian gland dysfunction, age-related dry eyes, hormone therapy (e.g. contraceptive pill) or hormonal changes (e.g. menopause)
- Very well tolerated, as it contains no preservatives or additives

Why omega-3 for the eyes?

- Dry eyes often lack omega-3 in the tear film⁵
- Omega-3 has anti-inflammatory properties and improves existing corneal damage⁶



Symptoms of a lipid phase disorder:

- Burning eyes
- Reddened, painful eyes
- Watery eyes
- Often worse in the morning, improving during the day



With omega-3
from algae

¹ IH Galaxy: APO Channel Monitor, sales (units) of all eye masks on the market S01X2: MAT 2025.11.

² Application study POSIFORLID® eyelid hygiene wipes, URSAPHARM data on file, 26.10.22.

³ Application study POSIFORLID® eye spray, URSAPHARM data on file, 05.10.16.

⁴ Due to perfluorohexyloctane and being water-free

⁵ Ng S. et al. Cochrane Database of Systematic Reviews 2014, Issue 3.

⁶ Jacobi, C. et al. Journal of Ocular Pharmacology and Therapeutics 2022. 38(5).

The concept for healthy eyelids.



Medical device



Cosmetic

**Basic therapy
(heat treatment + eyelid hygiene)**



Medicinal product

Medicinal product

**Further
pharmacological therapy**



Medical device

**Complementary
therapy**

Please note: This overview is for information purposes only. A local compliance with the approved indications / intended uses and with further information on the respective medicinal product / medical device / cosmetic cannot be guaranteed. Furthermore, it cannot be ensured, that this information satisfies the local legal requirements regarding the advertising of medicines.

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